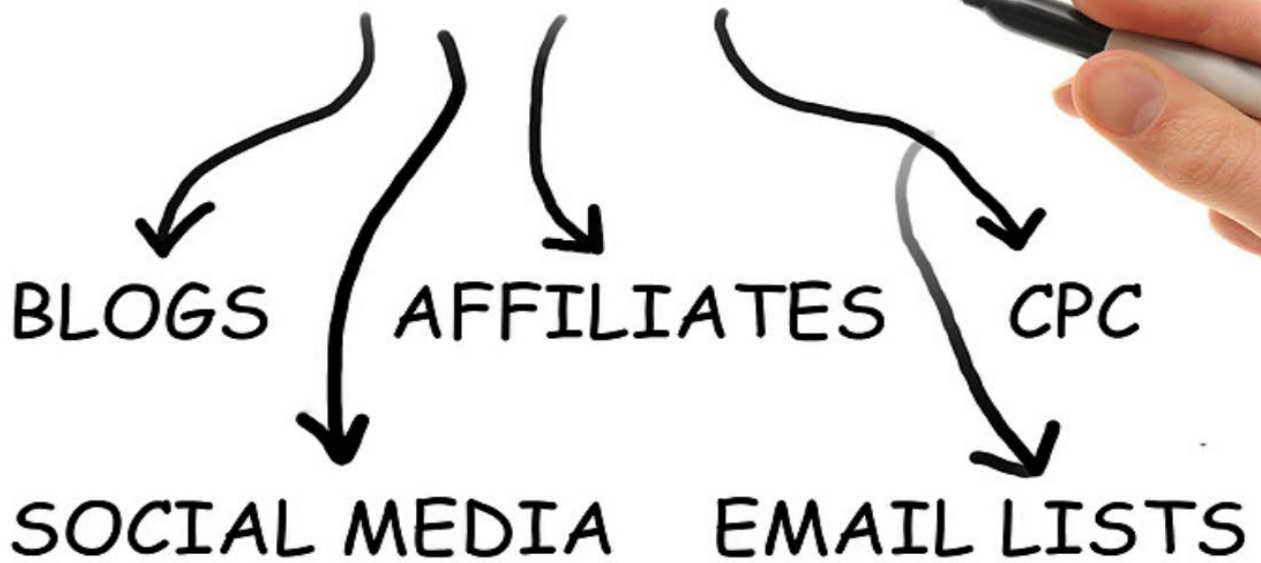


ONLINE



MAKE MONEY ONLINE



RESOURCES FOR **SUCCESS**

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This document is not intended for use as a source of medical, legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in the medical, legal, business, accounting, and finance field.

The content listed below is in no way an exhaustive list. It simply gives you a starting point for identifying tools and resources to get you started.

Marketing Platforms

www.storeboard.com – This resource that allows entrepreneurs and business owners to showcase their businesses and share their products and services. Storeboard provides small- and mid-sized businesses an effective way to advertise, inform, and sell to customers online.

www.Hubspot.com - An all-in-one marketing software platform to help businesses attract leads and convert them into customers.

www.marketo.com

www.raventools.com

www.webceo.com

Email Autoresponders and List Building

www.Aweber.com

www.icontact.com

www.mailchimp.com

www.constantcontact.com

www.getresponse.com

www.mailerlite.com

www.drip.com

Shopping Carts

www.1ShoppingCart.com - An all-in-one payment processing platform to sell your products and services, and build your list.

www.amember.com a platform you can use for both recurring payments and one-time purchases. It allows you to build a customer list, manage your affiliate program, and it creates an account for your customers so it makes their buying experience easier and faster. Plus, you don't pay a monthly fee for the application.

www.WishListMember.com - A solution for creating your membership site and it is specifically for WordPress. It has all the bells and whistles you would expect but they've also got a number of other cool features.

www.shopsite.com

<https://smallbusiness.yahoo.com/stores>

www.3dcart.com

Website Hosting Services

www.HostGator.com

www.momwebs.com

www.godaddy.com

www.hostpapa.com

www.inmotionhosting.com

Online Legal Services

www.legalzoom.com

Business Advisors and Support

www.score.org - Service Core of Retired Executives (SCORE)

Online Video Creation & Editing Tools

www.animoto.com

www.wondershare.com

www.powtoon.com

www.wevideo.com

Staffing/Freelance/Temporary Support

For entrepreneurs and business owners who don't have the budget to hire employees, there are many online websites that offer access to thousands of independent qualified professionals and experts in hundreds of business fields. Such on-demand workforce resources are excellent for entrepreneurs who don't have the necessary expertise or just want to hire out specific tasks. A few popular talent networks include:

www.fiverr.com

www.AssistU.com

www.workaholicsforhire.com

www.HireMyMom.com

www.IACProfessionals.com

www.upwork.com

www.freelancers.com

Graphics, Stock Photos & Graphic Designers

These resources include free, paid, do-it-yourself, and services for hire.

www.depositphotos.com

www.bigstockphoto.com

www.istockphotos.com

www.gimp.org

www.KillerCovers.com

www.20dollarbanners.com/

www.unsplash.com

www.pexels.com/

www.canva.com

www.picmonkey.com

www.dreamstime.com

<https://pixelixe.com/>

Website Building Tools

www.optimizepress.com – create sales letters, squeeze pages, download pages and more.

www.sitebuilder.com

www.wix.com

wordpress.com

www.bigcommerce.com

www.shopify.com

www.squarespace.com

Other Business Tools

www.roboform.com Use this software to keep track of all your logins and passwords for websites, WordPress, affiliate programs, shopping carts, and more.

www.basecamp.com Manage all your projects and staff. This software helps keep everything organized and on track.

Online Surveys and Forms

www.wufoo.com

www.surveymonkey.com

Online Conference Call and Meeting Tools

www.instantteleseminar.com

www.freeconference.com

www.freeconferencecall.com

Management and Career

www.manager-tools.com - Resources for helping managers develop excellent leadership skills and more effective manager and leader, as well as tool for employees.

Networking and Social Media Sites

www.meetup.com - An online resource for people with shared interests. Plan groups and form online clubs and hold meetings in local communities around the world.

www.selfgrowth.com

www.facebook.com

www.linkedin.com

www.twitter.com

www.pinterest.com

There are a number of websites that can help you find the right hashtags to use with your social media posts. Check out the following:

- [All Hashtag](http://www.all-hashtag.com) - www.all-hashtag.com
- [SeekMetrics](https://seekmetrics.com/hashtag-generator) - <https://seekmetrics.com/hashtag-generator>
- [Tailwind](http://www.tailwindapp.com) - www.tailwindapp.com
- [Ingramer](http://www.ingramer.com/tools/instagram-hashtag-generator) - www.ingramer.com/tools/instagram-hashtag-generator

Buffer: <https://buffer.com> or Hootsuite: <https://hootsuite.com> - These tools can help you save time and effort by scheduling your posts weeks, or even months in advance.

Patent, Trademarks and Copyrights

www.uspto.gov - U.S. Patent and Trademark Office

www.copyright.gov - U.S. Copyright Office

Funding Resources

Grants

www.foundationcenter.org (now Candid.org) – The Foundation Center has partnered with Foundation Center and GuideStar and have change their name to Candid. The Foundation Center is the leading source of information about philanthropy worldwide. It encompasses numerous resources about grants and funding for non-profits including research, education, and training programs designed to advance knowledge of philanthropy at every level.

Loans

www.sba.gov - Small Business Administration (SBA)

Also check with your bank for loan opportunities, as well as family and friends.

Financial Calculators

Mortgage

www.bankrate.com/calculators/mortgages/mortgage-calculator.aspx

Debt to Income Ratio

www.credit.com/calculators/dti/

Should I borrow from my 401k

www.bankrate.com/calculators/managing-debt/borrow-from-401k-calculator.aspx

What will it take to pay off your credit card?

www.bankrate.com/calculators/credit-cards/credit-card-payoff-calculator.aspx